



Sayı : 38591462 – 730.99 – 2019 – 3380

25.09.2019

Konu : 2019 yılı Dünya Denizcilik Günü Teması:

“Denizcilik Topluluğunda Kadınların Güçlendirilmesi” Hk.

SİRKÜLER No: 645 / 2019

İlgi: Uluslararası Deniz Ticaret Odası'ndan (International Chamber of Shipping –ICS) alınan 23.09.2019 tarihli ve ICS(19)21 sayılı yazı ve Eki.

Sayın Üyemiz,

İlgi yazıda IMO'nun 2019 Dünya Denizcilik Günü Teması ile kadınların hâlihazırda dünya çapında denizcilik sektörüne sunduğu önemli katkılara ilişkin farkındalığı artırmayı amaçladığı ifade edilmektedir.

Söz konusu temanın, Birleşmiş Milletlerin Sürdürülebilir Kalkınma Hedefleri uyarınca cinsiyet eşitliğinin önemine dair farkındalığı artırma ve denizcilik sektöründe kadınların önemli katkılarını vurgulama imkanı sağladığı ifade edilmektedir.

Bu kapsamda ICS'in; IMO Dünya Denizcilik Günü'nde gösterilmek üzere İngilizce, Fransızca ve İspanyolca olmak üzere üç ayrı dilde bir video yayımladığı belirtilmekte olup, bahse konu videoya aşağıda belirtilen linkler üzerinden erişilebilmektedir.

<https://www.youtube.com/watch?v=JgeCW9bAJP4> (İngilizce)

<https://www.youtube.com/watch?v=6knyXBhzhUI> (Fransızca)

<https://www.youtube.com/watch?v=IdB48DmHPns> (İspanyolca)

Bilgilerinizi arz/rica ederim.

Saygılarımla,

İsmet SALİHOĞLU
Genel Sekreter

Ek :

1- İlgi yazı ve Eki. (4 Sayfa)

DAĞITIM:

Gereği:

- Tüm Üyelerimiz (WEB Sayfasında ve e-posta yolu ile)
- Türk Armatörler Birliği
- S.S. Armatörler Taşıma ve İşletme Koop.
- Vapur Donatanları ve Acenteleri Derneği
- GİSBİR
- GESAD
- Gemi, Yat ve Hizmetleri İhracatçıları Birliği
- KOSTBİR
- Yalova Altınova Tersane Gir. San. ve Tic. A.Ş.
- S.S. Deniz Tankerleri Akaryakıt Taş. Koop.
- KOSDER
- Gemi Brokerleri Derneği
- Gemi Makineleri İşletme Mühendisleri Odası
- Gemi Mühendisleri Odası

Bilgi:

- Meclis Başkanlık Divanı
- Yönetim Kurulu Bşk. ve Üyeleri
- İMEAK DTO Meslek Komitesi Bşk.
- TAİS
- WISTA Türkiye Derneği



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23 September 2019

ICS(19)21

**TO: ALL FULL AND ASSOCIATE MEMBERS
LABOUR AFFAIRS COMMITTEE
MANNING AND TRAINING COMMITTEE
COMMUNICATIONS WORKING GROUP**

WORLD MARITIME DAY, 26th SEPTEMBER 2019 - "EMPOWERING WOMEN IN THE MARITIME COMMUNITY"

Action Required: In support of the IMO World Maritime Day, to be held on Thursday 26th September 2019, members are asked to download the film produced by ICS and share with your community.

The theme of IMO World Maritime Day 2019 is "Empowering Women in the Maritime Community".

IMO aim to raise awareness of the important contribution that maritime women already make around the world, whilst actively promoting the future development and empowerment of women throughout the maritime sector.

This year's theme also provides an opportunity to raise awareness of the importance of gender equality, in line with the United Nations' Sustainable Development Goals, and to highlight the important, under-utilized, contribution of women within the maritime sector.

ICS has produced a short video which is currently available in three languages, English, French, and Spanish. This will be officially launched at the IMO on World Maritime Day. As reported at the recent ICS Board Meeting the video has been produced as a resource for member associations to use as a recruitment tool in the longer term.

As discussed at the ICS Board Meeting, Member Associations are asked to:

- Download the animation

<https://www.youtube.com/watch?v=JgeCW9bAJP4> (English Version)

<https://www.youtube.com/watch?v=6knyXBhzhUI> (French Version)

<https://www.youtube.com/watch?v=ldB48DmHPns> (Spanish Version)

- Share the animation with your communities
- Show the animations
- Where possible upload the animation to your website
- Share the animation on your social media channels
- Bring the animation to the attention of your media contacts
- Share and like ICS and other National Associations social media posts.

If member associations wish to fund the videos being translated into other languages, for use after World Maritime Day. ICS can put the national associations in touch with the video producers.

The video will also be uploaded onto the ICS website.

The videoclips will also be posted up on the ICS YouTube Channel at.

<https://www.youtube.com/channel/UCmHwtFWVkozWJ4vN3ai6uCQ>

ICS will also produce tweets from the @ShippingICS address which we would ask you to “like and retweet.”

ICS will also promote the videos via our LinkedIn page and again, if member associations could share the “LinkedIn” messages with their respective contacts this would be much appreciated.

We want to showcase to the IMO how powerful the ICS community can be in supporting their campaign, so we also ask you to report on the impact of any outreach that you were engaged in. We will report on our collective efforts to the next board meeting and to the IMO.

A copy of the draft press release is also attached at Annex A for you to modify as appropriate for your local contacts.

Natalie Shaw
Director, Employment Affairs

Annex A - LOCAL RELEASE

Shipping Industry Representatives and IMO Join for Video Launch to Celebrate World Maritime Day

The shipping industry will join with IMO at its headquarters in London today to launch an engaging new video in celebration of this year's theme for World Maritime Day – 'Empowering Women in the Maritime Community'. The video has been created as a reminder of the important role that women play in shipping today, and more importantly to encourage more women to enter the industry and join the ranks of professional seafarers who play such an important part in the world economy.

Expected at the event will be senior representatives from all sectors of the shipping community, including shipowners, shipmanagers, NGOs, legal and finance specialists and educators.

In advance of the evening, Kitack Lim, Secretary-General of IMO said: "The theme of 'Empowering Women in the Maritime Community' resonates with us all, and we hope that this video will in turn empower our community to share this message through their businesses, via social media and with friends and family, so that it reaches a wide audience with many different backgrounds around the world."

ICS and its member organisations have a long-standing commitment to developing women in the shipping industry. In 2016 ICS endeavoured to collect for the first time in the industry definitive information on women seafarers in the shipping community. The latest ICS BIMCO Manpower Report predicts an increase in the number of women seafarers in coming years. It estimates that at the time of publication there were around 16,500 women seafarers forming part of the global supply of seafarers. It is equally positive that the largest percentage of women seafarers in the sample were in the process of training to be officers.

Earlier this year ICS helped kick off World Maritime Day activities when it co-hosted a special event on the theme of 'Empowering Women in the Maritime Community' which took place at IMO headquarters. ICS Secretary-General Guy Platten represented shipowners, moderating a panel discussion of prominent maritime figures who used their personal experiences to highlight some of the issues faced in this endeavour.

As Kitack Lim says: "The maritime community itself is missing out on a huge talent pool if it fails to properly empower women in the workplace. Gender-diverse teams are more productive than male dominated teams and gender-diverse workplaces promote better job satisfaction, employee

engagement and retention. Having more women in the workplace is beneficial for organisations as a whole, for men and for women.”