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27.07.2021

Konu : "Gemi İnsanları İş Gücü Raporu: 2021 Yılında
Gemi İnsanları İçin Küresel Arz ve Talep" Hk.

Sirküler No: 775

Sayın Üyemiz,

Uluslararası Deniz Ticaret Odası'ndan (International Chamber of Shipping –ICS) alınan 15.07.2021 tarihli Ek'te sunulan yazıda;

ICS ve BIMCO (Baltic and International Maritime Council-Baltık ve Uluslararası Denizcilik Konseyi) tarafından "Gemi İnsanları İş Gücü Raporu: 2021 Yılında Gemi İnsanları İçin Küresel Arz ve Talep" (Seafarer Workforce Report: The Global Supply and Demand for Seafarers in 2021) konulu yayının 28 Temmuz 2021 tarihinde Witherby Publishers aracılığıyla yayımlandığı bildirilmektedir.

Mayıs ayında satıştan kaldırılan "Manpower Report 2015" isimli yayının güncel versiyonu olan söz konusu Raporun; ülkelere özgü rakamlar da dahil olmak üzere dünya deniz ticaret filosu için gemi insanlarına yönelik mevcut arz ve talebin ayrıntılı tahminlerini, gemi insanları arzının demografik yapısının detaylarını, önümüzdeki beş yıl boyunca zabitan ve tayfalara yönelik talebe ilişkin tahminleri, çeşitli denizcilik eğitimleri, işe alım ile işe devamlılık ve bunların olası sonuçlarının belirlenmesi konularını kapsadığı belirtilmektedir.

Bahse konu yayına <https://shop.witherbys.com/seafarer-workforce-report/> internet adresi üzerinden ulaşılabilmekte olup, kitabın 150 pound (£) olduğu ve ICS üyesi deniz taşımacılığı firmalarının "ICSMEMBER" kodu ile %20 indirimle kitabı satın alabileceği ifade edilmektedir.

Konuya ilişkin detaylı bilgi Ek'te sunulmaktadır.

Bilgilerinize arz/rica ederim.

Saygılarımla,

İsmet SALİHOĞLU
Genel Sekreter

Ek:ICS'ten alınan 15.07.2021 tarihli yazı. (3 sayfa)

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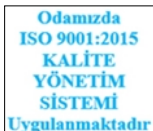
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15 July 2021

ICS(21)36

TO: ALL FULL AND ASSOCIATE MEMBERS

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MARINE COMMITTEE**

BIMCO/ICS SEAFARER WORKFORCE (PREVIOUSLY MANPOWER) REPORT 2021 - 20% MEMBER DISCOUNT AND FREE COPIES

Action Required: To share the 20% discount code for the Seafarer Workforce Report 2021 with member shipping companies and notify the secretariat of contact details for a free copy.

Prepared by BIMCO and ICS, the *Seafarer Workforce Report: The Global Supply and Demand for Seafarers in 2021* will be released on 28 July 2021 through Witherby Publishers. The 2021 report updates and replaces the previous *Manpower Report 2015*, which was withdrawn from sale in May.

This comprehensive report details the global seafarer workforce supply and demand situation. With contributions from national maritime administrations, shipping companies, maritime education and training institutions and industry experts, this report is an essential tool for those tasked with developing crewing and training strategies.

The 2021 report contains:

- Detailed estimates of the current supply and demand for seafarers for the world fleet, including country-specific figures.
- Details of the demographic composition of the supply of seafarers.
- Forward projections for the likely demand for officers and ratings over the next five years.
- Identification of various maritime training, recruitment and retention trends and their potential consequences.

Member copies

Members are entitled to a free ebook of the report, which will be made available through the WitherbyConnect ebook platform. Please send the name and email address of the person you would like to receive the free copy to Nandi Jhugroo, Nandi.Jhugroo@ics-shipping.org.

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Members – and their member shipping companies – are entitled to a 20% discount on the recommended retail price of £150 of both the print and ebook formats.

To purchase copies and obtain a 20% discount, your members should visit Witherby Publishing Group at <https://shop.witherbys.com/seafarer-workforce-report/> and use the code **ICSMEMBER**. A flyer is attached at ANNEX A for ease of sharing.

Communications leads have been sent a publications toolkit, which includes pre-packaged promotional materials and key details about the report.

Contact

For questions about the report's findings, please contact:

Tim Pack, Senior Marine Advisor (Manning & Training) tim.pack@ics-shipping.org
Georgia Spencer-Rowland, Policy Adviser georgia.spencer-rowland@ics-shipping.org

Please contact me for any other further information.

Emily Yates
Publications Manager
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BIMCO



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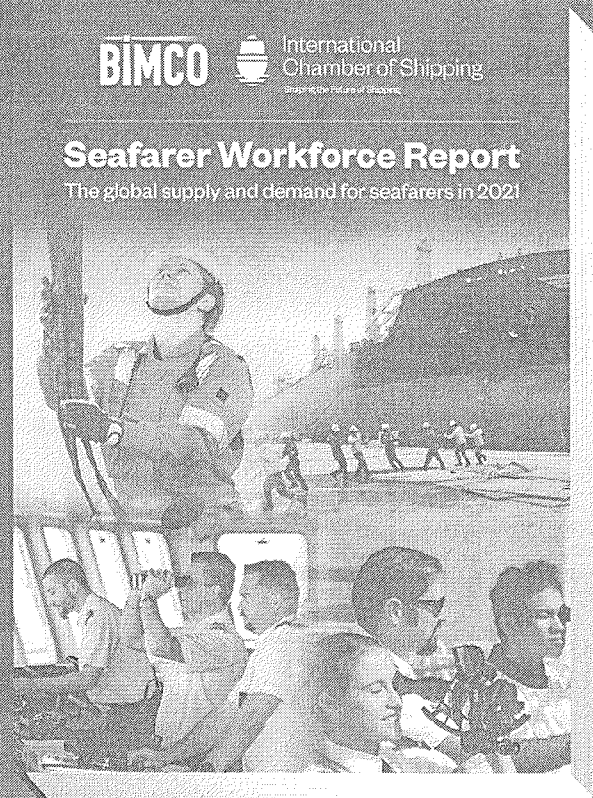
Seafarer Workforce Report

The global supply and demand for seafarers in 2021

The Seafarer Workforce Report (previously known as the Manpower Report) is the industry standard resource for those seeking the market intelligence needed to develop crewing and training strategies fit for the future. Prepared by BIMCO and ICS, this comprehensive report details the global seafarer workforce supply and demand situation. With contributions from national maritime administrations, shipping companies, maritime education and training institutions and industry experts, this report is considered to be an essential tool for those tasked with developing crewing and training strategies.

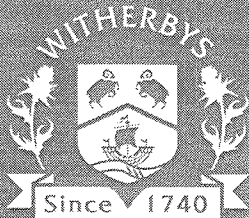
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