



**Sayı** : 38591462-720-2022-1584

24.03.2022

**Konu** : Uluslararası Deniz Ticaret Odası'nın Video Talebi  
Hk.

Sirküler No: 245

Sayın Üyemiz,

Uluslararası Deniz Ticaret Odası'ndan (ICS) alınan 21.03.2022 tarihli Ek'te sunulan yazıda;

ICS'nin "Uluslararası Denizci Kadınlar Günü" ve Haziran ayında gerçekleştirilecek "100. Yıl Yemeği" ve "Shaping the Future of Shipping Summit" etkinlikleri de dahil olmak üzere, ilerleyen dönemlerde gerçekleştireceği etkinliklere yönelik film projelerinde kullanılmak üzere; limanlarda ve denizde yürütülen gemi faaliyetlerini, gemide bulunan teknolojiyi, gemide çalışan gemi personelinin ve özel olarak kadın denizcileri kapsayan video görüntülerinin talep edildiği belirtilmekte olup, video kayıtlarını göndermek isteyenlerin ICS ile (tanya.blake@ics-shipping.org) iletişime geçmelerinin istendiği bildirilmektedir.

Bilgilerinize arz/rica ederim.

Saygılarımla,

*e-imza*

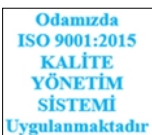
İsmet SALİHOĞLU  
Genel Sekreter

**Ek:**Uluslararası Deniz Ticaret Odası'ndan alınan 21.03.2022 tarihli yazı. (1 sayfa)

Dağıtım:

-Tüm Üyeler (Web sayfası)

**Bu belge, 5070 sayılı Elektronik İmza Kanuna göre Güvenli Elektronik İmza ile İmzalanmıştır.**



Evrakı Doğrulamak İçin : <https://ebys.denizticaretodasi.org.tr/enVision/Dogrula/BSP60BFTP>

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21 March 2022

COMMUNICATIONS(22)17

TO: COMMUNICATIONS LEADS

COPY: ALL FULL & ASSOCIATE MEMBERS

**CALL FOR B-ROLL VIDEO FOOTAGE FOR UPCOMING ICS FILM PROJECTS**

**Action Required: ICS kindly requests members to send us any existing video footage you might have of crews on board ships, technology on board ships, and of vessel operations at sea and in ports. The footage is urgently needed to use as b-roll for a number of upcoming ICS film projects.**

ICS needs video footage of female seafarers on board vessels, or carrying out their day-to-day work on board, as well as general video footage of crews working on board, technology on board ships, and of vessel operations at sea and in ports.

This video footage will be used as 'b-roll' secondary, cutaway footage in upcoming film projects, to provide context and visual interest in between interviews.

The b-roll video footage you supply will be used in upcoming ICS film projects including an extended video for our 'This is What a Seafarer Looks Like' video campaign to launch on the IMO Women in Maritime Day on 8<sup>th</sup> May, as well as upcoming film projects for the June Centenary dinner and Shaping the Future of Shipping summit.

We would kindly request that ICS members reach out to your own member companies to see if they would be able to supply any existing b-roll video footage they have that we can use for this purpose.

Please ask them to send this video footage to [tanya.blake@ics-shipping.org](mailto:tanya.blake@ics-shipping.org).

We thank you in your help and support with this request.

**For any further information contact the undersigned at [tanya.blake@ics-shipping.org](mailto:tanya.blake@ics-shipping.org)**

Tanya Blake  
Communications Manager