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23.03.2023

Konu : ICC, C4DTI Dijital Konferansı Ve Ödülleri, 3-5 Nisan 2023 Hk.

Sirküler No: 232

Sayın Üyemiz,

ICC Türkiye Milli Komitesi tarafından Odamıza gönderilen 22 Mart 2023 tarihli ekte sunulan duyuruda;

CC ile Center for Digital Trade and Innovation (C4DTI) işbirliğinde 3 – 5 Nisan 2023 tarihlerinde Dijital Ticaret Konferansı ve Ödülleri etkinliğinin düzenleneceği bildirilmekte olup etkinliğin 1. ve 3. günlerinin online olarak 2. gününün ise Londra'da gerçekleştirileceği belirtilmektedir.

Duyuruda, C4DTI'nın, ICC İngiltere tarafından Teesside Üniversitesi ile işbirliğinde kurulmuş olan bir Merkez olduğu ve söz konusu etkinliğe Milli Komite tarafından da destek sağlandığı ifade edilmektedir.

Etkinlik programı Ek' te yer almaktadır.

Bilgilerinize arz/rica ederim.

Saygılarımla,

e-imza

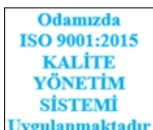
İsmet SALİHOĞLU
Genel Sekreter

Ek:ICC'den Alınan 22.03.2023 Tarihli Yazı ve Eki (4 sayfa)

Dağıtım:

- Tüm Üyeler (WEB sayfası)

Bu belge, 5070 sayılı Elektronik İmza Kanuna göre Güvenli Elektronik İmza ile İmzalanmıştır.



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DUYURU: ICC & C4DTI DİJİTAL TİCARET KONFERANSI VE ÖDÜLLERİ / 3 – 5 Nisan 2023

ICC-TR <ICC-TR@tobb.org.tr>

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22.03.2023 Çar 17:38

DUYURU

ICC & C4DTI DİJİTAL TİCARET KONFERANSI VE ÖDÜLLERİ 3 – 5 Nisan 2023



ICC ile *Center for Digital Trade and Innovation (C4DTI)* işbirliğinde 3 – 5 Nisan 2023 tarihlerinde Dijital Ticaret Konferansı ve Ödülleri etkinliği düzenlenecektir. Etkinliğin 1. ve 3. Günü online gerçekleştirilecek olup 2. Günü ise Londra'da gerçekleştirilecektir.

C4DTI, ICC İngiltere tarafından Teesside Üniversitesi ile işbirliğinde kurulmuş olan bir Merkezdir.

Söz konusu etkinliğe, Milli Komitemiz tarafından da destek sağlanmaktadır.

Etkinlik programı, incelemeniz için ekte sunulmaktadır.

Daha fazla bilgi için ve kayıt yaptırmak için tıklayınız.

Saygılarımızla,

ICC TÜRKİYE MİLLİ KOMİTESİ

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ANKARA

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Last chance to register!

Secure your place at the ICC C4DTI Digital Trade Conference & Awards, 3 – 5 April 2023.

Hear from over **50 industry expert speakers** who will shine a spotlight on the **implementation of digital trade**, showcasing how we achieve interoperable systems across government and industry, drawing on international best practice and lessons learnt from international pilot initiatives.

Days 1 & 3 | Virtual

Day 2 | In-person only

TO REGISTER – VISIT

<https://c4dti.co.uk/digital-trade-conference/>

Agenda at a glance:

DAY 1 - FRAMEWORKS, ALIGNMENT AND THE TOOLS TO GO DIGITAL

Monday 3rd April

Virtual only – Zoom Webinars

ALL UK TIME

10am – 11am

The Digital Trade Roadmap

Understand what frameworks need to be implemented, who does what and what we are aiming for.

12pm – 1pm

Alignment is the key!

International best practice and how national frameworks and forums can align to best affect and ensure we collectively deliver digitalisation across the trade system to help drive a uniform, global approach to frictionless, paperless trading systems.

3pm – 4pm

The business case for adoption of legal entity identifiers (LEIs)

How and why corporates should encourage the use of LEIs in their supply chains, the financial benefits, efficiency gains and procedural advantages of doing so, plus potential challenges, barriers and lessons learnt.

DAY 2 - BRINGING TRADE DIGITALISATION TO LIFE

Tuesday 4th April

In person only - Deloitte, 2 New Street Square (1st Floor), London, EC4A 3BZ

ALL UK TIME

9.40am – 10.40am

Building a port of the future

Meet the practitioners, technology providers and thought leaders behind the Teesside Freeport vision. In addition, we hear from other world leading ports to understand their latest challenges, how they and their clients are overcoming global supply chain issues and achieving greater efficiencies by adopting digital

trade solutions.

10.40am – 11.40am

Lessons learnt from industry

2022 saw several high-profile digitalisation projects fail. We look at some of the lessons learnt and how we as an industry can apply this knowledge. What could have been done differently? What needs to change and how?

12.10pm – 1.10pm

The realisation of interoperable digital trade throughout the supply chain – a practical and honest conversation. The truth behind going digital

What's preventing companies/governments from implementing truly interoperable, cross-border frictionless systems and frameworks? What are the constant barriers to digital trade and how do we overcome them? How do we encourage more collaboration?

2pm – 3pm

Managing disputes in a digital trade transaction environment

This session discusses the increasing use of Smart Contracts but why the need for greater global adoption of cross-border exchange of electronic data and documents still exists. What needs to happen next to gain further use of Smart Contracts? What issues can potentially surface should commercial disputes arise?

3.30pm – 4.30pm

Tech-legal assurance for digital trade

With B2B data representing 90% of all data worldwide and a growing shift to electronic trade documents, what practical solutions are available to help manage the security of trade data throughout global supply chains?

DAY 3 - GUIDE TO IMPLEMENTATION

Wednesday 5th April

Virtual only – Zoom Webinars

ALL UK TIME

10am – 11am

Interoperability pilots – lessons from Australia, China, Japan and Thailand

Authorities in China, Japan and Thailand have been working with industry to test the use of cross border electronic trade documentation including e-invoices, e-packing lists and e-certificates of origin. This session will highlight what has been learnt.

12pm – 1pm

Interoperability pilots – lessons from the UK, Singapore and private sector

C4DTI and the IMDA are delivering the first pilot to test electronic bills of lading involving two governments linking East and West. Lloyds Bank have delivered one of the first electronic Promissory Note test pilots. This session will be practical and highlight the challenges, opportunities and what lessons can be drawn for other geographies and actors.

3pm – 4pm

The future is bright, the future is interoperable

Paperless trade, interoperable systems, smart contracts, digital currencies and financial settlement on the border are fast becoming a reality. These new developments will remove many of the traditional processes and radically improve the way we trade. This session will provide a practical insight into how trade will work in 3-5 years' time, what barriers we are likely to face and how we turn opportunity into reality.

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